



Trelleborg Tires launches 5,000-Hour Performance Guarantee at Commodity Classic

- **At Commodity Classic (Booth #1171), Trelleborg Tires introduces a new 5,000-hour certified tread wear performance commitment for rear tires in its TM1060, TM1000, TM900 and TM800 ProgressiveTraction® ranges, reinforcing long-term value and operational confidence for North American farmers.**
- **At the show, Trelleborg will also present its latest high-horsepower tractor tire portfolio featuring ProgressiveTraction technology — including TM1000, TM900, TM800 PowerFlex and TM200 ranges — engineered to enhance traction, efficiency and durability in today's demanding agricultural environments.**

Trelleborg Tires will unveil a new 5,000-hour performance guarantee at Commodity Classic, taking place February 25–27, in San Antonio (Texas, USA) reinforcing its commitment to long-lasting durability and measurable value for modern farming operations.

Rear tires in the TM1060, TM1000, TM900, and TM800 ProgressiveTraction® ranges are now supported by up to 5,000 hours of certified tread wear performance, giving farmers the confidence to operate longer, reduce downtime, and protect their investment in demanding field conditions.

Available exclusively through the Trelleborg Premium Care Portal, the program provides a secure registration platform, expert support, and tailored recommendations to help customers optimize tire performance and extend service life.

“We know that tire replacement represents a significant operational cost for farmers,” said Tom Rodgers, Commercial Director, Trelleborg Tires. “With this 5,000-hour performance guarantee, we stand firmly behind our ProgressiveTraction® technology and offer a clear commitment to long-term performance.”

Showcasing Tire Innovation and Technology at Commodity Classic

At Commodity Classic, visitors will also discover Trelleborg's latest tire solutions for high-horsepower tractors and other applications at Booth #1171, including:

www.trelleborg-tires.com



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- TM1000 ProgressiveTraction®, in size VF800/70R38
- TM900 ProgressiveTraction®, in size 710/70R42
- TM800 PowerFlex in size VF650/65R38, featuring a newly engineered tread pattern designed to optimize both roadability and field performance
- TM200 ProgressiveTraction®, in size VF440/65R24, engineered for vineyard and orchard applications

All products on show incorporate ProgressiveTraction®, Trelleborg's patented and distinctive double-edge lug design engineered to enhance traction, stability, and self-cleaning performance. This technology reduces slippage and vibration, improves fuel efficiency, and contributes to extended tread life: critical advantages for modern farming operations.

Visitors will also learn more about the PFO (Pressure Field Operation) technology, designed to optimize tire performance at lower inflation pressures in specific field conditions without compromising load capacity.

With every innovation, we design our tires from the soil up to perform where it matters most — in our customers' fields," said Andrea Masella, Marketing Director Agriculture North America. "By combining advanced engineering with a 5,000-hour certified performance commitment, we provide farmers with solutions that maximize productivity, protect their investment and support long-term operational success."

Through continuous innovation and farmer-focused solutions, Trelleborg Tires continues to strengthen its leadership in agricultural tire innovation, delivering solutions that enable farmers to achieve higher productivity, reduced downtime, and long-term operational efficiency.

Trelleborg Tires is a leading global brand delivering advanced solutions for professionals in Agriculture, Material Handling and Construction. Trelleborg anticipates customer needs with a wide range of high-performing tires and complete wheels for off-highway vehicles, improving productivity, efficiency and environmental sustainability.

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Press Release



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